

**Western Region Webmaster Report  
Annual General Meeting  
April 26, 2007**

This has been a year of growth and expansion for the Western Region Web site. Due to a shift in hosting arrangements all statistics start from July 2006. At that time the average number of hits per day equaled 497 - which is respectful for a winter sport web site serving a regional audience. The visitors to the site have risen steadily since then to a high of 4610 average hits per day in March. For the 10 months of history available we exceeded 637,000 hits. Our high day was Monday April 2, 2007, the day after Regionals, with 11461 hits. Our subscribed mail list has grown to almost 600 names.

Contributing to this growth has been the increased usage made of the web capabilities. This year we added tryout/release tracking 21 individual tryouts recorded and submitted to our membership coordinator. We added B&C online game reporting with over 2500 games reported online. We improved the A/AA league online reporting and added the A/AA teams non-league game reporting with over 800 games reported online. Also added were a prelim web page, a regional web page, A/AA League officiating expense submission, B/C Team reporting, closest association matrices, a region calendar of upcoming events, and a regional general meeting page to allow online distribution of reports and to give associations and representatives the opportunity to prepare for the agendas for these meetings. Finally this year we were able to facilitate online application for AAA Bench staff and also online registration to attend the initial AAA tryout camps.

Again this year the web site was used to register online for coaching clinics, officiating clinics, regional referees registration, regional shot clock registration, and regional volunteer registration.

Not as successful last year but a good beginning was the online registration of association executives, and region teams and coaches. This information gathering, if successful, will expand our communication success from the region down to the associations and teams. To often, for many reasons, information passed on by word of mouth at events and regional meetings does not get to the intended audience. Better use of the web page and email can only improve communication. This is the time that most associations are putting in place their executive for the next year please go to <http://www.wrra.ca/0506wrra/0506exin.php> to document the new information for the region. Likewise, although early we will be gathering again team information through the following link <http://www.wrra.ca/0506wrra/0506tmin.php>.

For the next year the web site is planning to expand to providing online coaching qualification information for all of Western Region, improved tryout tracking and release tracking information and reporting, much improved game reporting at all levels and hopefully a better communication format for everyone in the region. As webmaster I look forward to input from the region. If there is a way to use the site that we have not implemented please let us know. If there are errors or omissions make us aware. If there are ways to make it better we are interested. The web page is only as good as benefit it provides to the region.

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Webmaster Western Region